

NCC Cable System Order

Order #	62347373
Syscode	1850
System Name	Comcast/New York City, NY
Market	New York

Flight Dates	10/03/16 - 10/09/16
Agency	Shorr, Johnson & Magnus
Advertiser	United Federation of Teachers

Update Date	10/07/16
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Version	1 Vs. 1
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Show All Lines	
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Total # of Weeks	1
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Total	\$2,500.00
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Commission	\$375.00
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Net Total	\$2,125.00
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Total Spots	4
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Meghan Hughes
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Nov15+Aug16
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Client Code	
Product Code	
Est Code	
Product Name	UFT NYC
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.7 New DEBATE order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/3/16	10/9/16	20:00	21:00							X	-	-	1	\$750.00	\$750.00	30	Pre-Debate
2	CNN	VARIOUS	10/3/16	10/9/16	22:30	23:30							X	-	-	1	\$750.00	\$750.00	30	Post-Debate
3	MNBC	VARIOUS	10/3/16	10/9/16	20:00	21:00							X	-	-	1	\$500.00	\$500.00	30	Pre-Debate
4	MNBC	VARIOUS	10/3/16	10/9/16	22:30	23:30							X	-	-	1	\$500.00	\$500.00	30	Post-Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$2,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/07/16

62347373 | New York | Comcast/New York City, NY | 1850 |